



Dear Student of The Yorkshire School of Acting.

At The Yorkshire School of Acting we teach a very specialist style of progressive acting, which lends itself towards TV and Film. This is the main reason for our success in the TV and Film industry to date.

Therefore our outlet for this training is different to other traditional organisations. We are unable to do stage productions as our actors are trained for TV and Film. Our outlet is our agency and the professional side of industry.

What do you do to ensure you getting the most out of our organisation? I have prepared a checklist for you, to ensure that you know exactly what to do.

## CHECKLIST

### 1) Set up an online Profile on [www.castingnetworks.co.uk](http://www.castingnetworks.co.uk)

Go to the website and click on 'I am an actor'. Then start a 30 day FREE trial. Click on 'I have an agent' and insert the agency code 28f5620. Then follow the instructions in order fill the profile out as fully as you can. It is imperative that you do NOT set up this profile without a headshot. Even if it is just a basic one. In the first instance you will get the chance to have a FREE profile with one headshot, however Casting Networks do give you the options to have unlimited media uploads, whereby you can have as many photos and videos uploaded on the site.

I use this online profile to then submit your child for professional auditions and opportunities. Some of them also get sent directly to you. You are perfectly welcome to apply for these one's direct.

Any problems email: [talentsupport@castingnetworks.co.uk](mailto:talentsupport@castingnetworks.co.uk) and they will help you with any queries.

### 2) Get a professional headshot

There are three ways in which you can do this.

- 1) You can source a professional photographer yourself.
- 2) You can attend one of our Masterclasses, where as well as other things, we do headshots. Email: [info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk) to find out when the next one is.
- 3) You book yourself on to our headshots day with our resident photographer. The internationally acclaimed Rob Chilton. Email: [info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk) to find out when the next session is.

Headshots are very much misunderstood in the industry. A headshot whereby the artiste feels like they look amazing and maybe is posing, 'modelly' or airbrushed is NOT going to particularly get the actor much work. Actors are cast on the personality that comes across in a photo. The shot that the Casting Director feels matches the role they are casting. So an understanding of an actors personality and then working with a photographer to ensure that their personality is primarily on show in the photo is paramount.

### **3) Get some Showreel Material**

Many actors that come to us don't have any experience, so some professionally filmed showreel material can be a great way to prove to a casting director that the artist can act.

There are two ways you can get this.

- 1) You can attend one of our Masterclasses, where as well as other things, we shoot 3 scenes, on location and put them into a showreel. Email: [info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk) to find out when the next one is.
- 2) Our partner Isaac Media have a package for actors and are absolutely fantastic. Email: [Contact@isaacmedia.co.uk](mailto:Contact@isaacmedia.co.uk)
- 3) Edit up some of the material you already have. Email: [info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk) for a quote.

### **4) Join Spotlight**

This is the 'Holy Grail' for many actors. This is where the big professional TV and Film jobs are posted and whereby actors are looked at for the biggest roles. I would suggest that once you have a professional headshot and some showreel material if you look to put your child on spotlight.

You will need to follow the 'sign-up' link I send out with YSA's weekly email to parents. This will take you through to their website and you will be able to sign up under my agency.

Spotlight charge £160 per year. This can now be paid monthly or all in one go.

Once you have followed the above steps, we are able to promote and market you as an actor. We submit your profile for roles that match your profile and personality and hopefully you will begin to get auditions.

### **5) Subscribe to our Social Media Outlets**

We put a lot of our incoming opportunities on our Facebook Page. As well as photos, video's and help topics across our platforms. PLEASE SUBSCRIBE.

[www.youtube.com/YSAchannel](http://www.youtube.com/YSAchannel) [www.facebook.com/theyorkshireschoolofacting](http://www.facebook.com/theyorkshireschoolofacting)  
[www.twitter.com/yorkshireacting](http://www.twitter.com/yorkshireacting) <https://www.instagram.com/theyorkshireschoolofacting>

### **AUDITIONING – WHAT YOU NEED TO KNOW.**

The industry has changed a lot over the last 5 years. It used to be that all actors had to travel to London for auditions. This isn't the case any more. A lot of casting directors in the first instance request a self-tape This seems daunting in the first instance, however it really isn't.

#### **Self-taping**

a) You can request an appointment with Matt Zina at his Bradford Studio Address and he will film it with you. (HD Filming/Reading/Studio Lighting/Dropbox Upload/Studio Backdrop) 30 minutes session is £40. You will need to have the script fully memorised and time slots can be made anytime between 9am and 3pm Monday to Friday. No evening or weekend sessions available. Book in at [info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk) 07835 637172.

b) You can do it yourself following the advice set out below.

Equipment – Most phones and iPads film in HD these days, ensure you have a stand so it doesn't

wobble in the hand of whoever films it.

Lighting – Get as much light into the area as is physical possible. Bring down lamps/change the bulbs to brighter bulbs. LIGHT IS EVERYTHING!

Framing – It needs to be CLOSE. Think of a passport photo. Head and shoulders. Actors never feel comfortable with shooting so close, but it has to be! ALWAYS FILM IN LANDSCAPE!

Clothes – Plain clothing, don't take any of the attention away from your face. Background – Absolutely a White Plain Background.

Acting – Don't over-act. Just talk to the person who is reading in with you, with the right amount of projection based upon the distance you are apart. Use your training from class.

Uploading – Upload to wetransfer.com or dropbox.com and send me the link. Never send direct to a casting director unless requested to do so.

### **Auditioning**

If you receive an audition, I will email and text or whatsapp the script (If there is one) and the date, time and location of the audition. Auditions usually take place in Leeds and Manchester, but sometime London!

Once you have set up a profile, it is possible you could get an audition for NEXT DAY in any of these locations. Make sure you have an ACTION PLAN for this. Ask the question of yourself, relatives etc. “If an audition came in, what would I do” and once you have this answer ,you wont panic as much when the audition comes in!

### **Points to remember at the audition...**

\*LEARN ANY MATERIAL OFF BY HEART.

\*ARRIVE IN GOOD TIME.

\*HAVE ALL MEASUREMENTS, SIZES AND AGENCY DETAILS AT YOUR DISPOSAL FOR THE FORMS THEY WILL ASK YOU TO FILL OUT.

\*USE YOUR TRAINING AND METHOD/PREPARATION TECHNIQUES.

\*BE POLITE TO EVERYONE

\*BE PROFESSIONAL

### **IMPORTANT TIP.**

ONCE YOU HAVE BEEN FOR AN AUDITION, FORGET THAT YOU HAVE EVER BEEN. THEN IF IT COMES IN IT'S A BONUS. OTHERWISE YOU WILL DRIVE YOURSELF INSANE!

### **IMPORTANT NOTES -**

**\*THERE IS NEVER ANY GAURUNTEE OF PROFESSIONAL WORK. THIS IS A TOUGH INDUSTRY, HOWEVER THROUGH OUR CLASSES AND WITH A PARTNERSHIP BETWEEN ARTRISTE AND AGENT, WE CERTAINLY GIVE OUR STUDENTS THE BEST OPPORTUNITY TO GET AHEAD.**

**\*OUR AGENCY TAKES 20% OF ANY PROFESSIONAL WORK AS COMMISSION.  
THIS IS THE INDUSTRY STANDARD.**

**\*WE ONLY REPRESENT OUR STUDENTS. ONCE OUR STUDENTS LEAVE WE CAN  
NO LONGER REPRESENT THEM.**

I hope this helps. As always if you have any more queries please don't hesitate to get in touch.

Regards

Matthew Zina

Principal

The Yorkshire School of Acting

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[info@theyorkshireschoolofacting.co.uk](mailto:info@theyorkshireschoolofacting.co.uk)

[www.theyorkshireschoolofacting.co.uk](http://www.theyorkshireschoolofacting.co.uk)

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